

# Keep Frontline Staff HIPAA Compliant

Since April you're probably feeling justifiably proud—and relieved—to have created the policies for implementing HIPAA's privacy standards. Lessons learned since then are that the privacy officials, management team and nurse supervisors "get" privacy. However, the most frequent violations are coming from staff on the front line who have the greatest contact with residents and families.

You don't have time to individually train each frontline staff member—housekeepers, receptionists, CNAs, volunteers, and supervisors—every time a new person comes on board.

The multimedia "HIPAA Privacy Tool Kit for Long-Term Care Facilities" lets employees "see and hear" what appropriate actions look like in a long-term care facility. The kit includes a training video, companion "HIPAA 101" handbook, pocket guide, and tests that form proof-of-compliance with HIPAA's staff-training requirement.

You can use the "HIPAA Privacy Tool Kit" or the streamlined "HIPAA Privacy Tool Express" on the job, and in less than two hours your staff will understand how to protect patient information. It helps



you maintain compliance even with high turnover among frontline staff.

The Washington Health Care Association has negotiated special discount pricing for WHCA members. Contact Healthcare Training Strategies at 800-344-6381 [www.healthcaretrainingstrategies.com](http://www.healthcaretrainingstrategies.com). Be sure to reference our discount code IND65C78LU. ■

## Nurses Conference 2003

### "Beyond the Boundaries"

Cultural competence is an evolving concept in the long term care industry today. With a growing diversity of both resident and staff populations, this topic is sure to become a focus of future training requirements.

At Nurses Conference 2003, November 5-7 at The Coast Hotel in Wenatchee, WHCA/WCAL staff will present an introductory seminar on cultural competence as it relates to today's long term care nursing staff.

Take advantage of this and the other educational opportunities at this year's Nurses Conference. For more details, keep your eye on "Upcoming Events" at [www.whca.org](http://www.whca.org). ■

September 7-13, 2003

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